

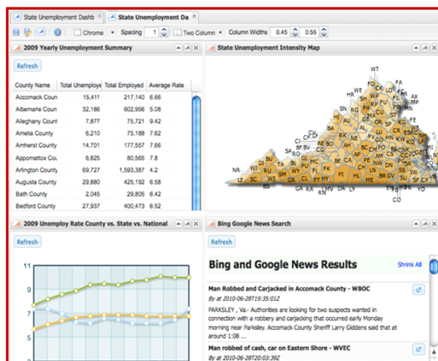
## Presto 3.0 is Here!!

Yesterday we announced the next major edition of Presto, version 3.0. What's it all about? We took the idea of an 'App' and applied our enterprise know-how. The result is an Enterprise App Store in your organization, filled with Apps made by you and your peers, built on the information you care about. And all of it based on the most secure mashup platform available today. Here's how [one of the recent reviews](#) put it:

*"Presto 3.0 builds off the Apple concept to provide a place to share mashups and find the components for new ones. This is yet another of the recent examples of the consumer market driving innovation in the enterprise market. The Presto mashups can have widget interfaces that can be embedded in other apps increasing their flexibility and the range of applications. The Enterprise App Store is targeted to help both users and developers."* -Bill Ives, App Gap

Presto is a start-to-finish solution for creating your own Enterprise Apps and sharing them in your own Enterprise App Store. If you missed the early reviews in the [SD Times](#) and [ReadWriteWeb](#), and didn't get a chance to read [one of our blogs](#) about it, now's your chance to hear about the new features of Presto 3.0 and what they can do for you. There are many brand-new, highly visual features, and lots of upgrades to some of your old favorites too:

- [The App Store](#): The place for App-makers and App-users to find, share and personalize Apps.
- [Hub](#): The launching pad for making Mashables, Mashups and Apps.
- [App Maker](#): A no-code wizard for making your Mashups into visually-rich Apps.
- [Mashboard](#): A drag-and-drop tool to create sophisticated App Collections with a dashboard look-and-feel.
- [Wires](#): A huge upgrade to your favorite visual tool for creating Mashups that feed your Apps.
- [Mashup Sites for SharePoint](#): An easy way to get your Apps into SharePoint and get your SharePoint List data into your Apps.
- [Web Editors](#): New Web-based Mashup Editor and App Editor let you build sophisticated declarative Mashups and Apps without an IDE.



Mashups created using Wires and App Maker, assembled in Mashboard, delivered to SharePoint using Mashup Sites.

Even if you are a Presto 2.7 expert, there's a lot in Presto 3.0 you are going to want to see. So what do you do next? You can learn more in one of our [free online training sessions](#), July 13<sup>th</sup> and July 29<sup>th</sup>.

And there's a lot more information about Enterprise Apps, Enterprise App Stores, and Presto 3.0 on [www.jackbe.com](#).

Can't make the training dates, don't want to wait, or just want a personal tour of 3.0? [Send us a note](#).

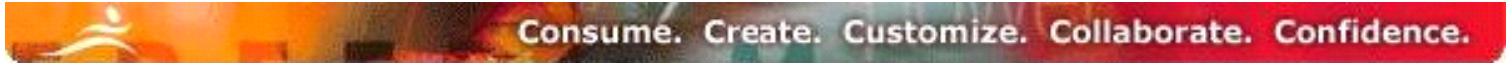
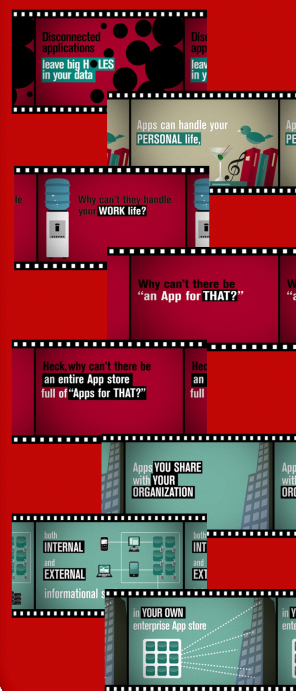
Learn to Make Mashups and Apps with Presto 3.0



'Freedom and Power Through Enterprise Apps'  
July 13 & 29, 2010 @ 12pm EST

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