



Happy Fall, which begins another busy season at JackBe. From our Presto 3.0 product release, to our never ending blog reel, to our new Mashup Developer Community facelift, we've done our best to mash up some of our most compelling and relevant information to keep you in the 'know'. In this issue we'll tell you all about:

- Our [upcoming Webinars](#): when they are, what you'll learn and why you should tune in.
- Where to download Presto 3.0 along with a few add-ons and some great beginner materials.
- Read more about what the team's saying about the Enterprise App Movement.
- Learn how to develop your App Making Skills with our 'App Tip Blogs'.
- And as always, how you can 'Stay Connected' on everything Mashups and Apps.

We See SharePoint Everywhere!



Learn how JackBe's Mashup Sites for SharePoint can unlock information assets locked in SharePoint lists and other enterprise systems to share as secure enterprise Apps across your organization.

Do you have SharePoint everywhere and no easy way to conquer your sprawl? Then join the SharePoint experts from JackBe and Synergy in a joint webinar called ['Conquer your SharePoint Sprawl'](#) on **Tuesday, October 26th at 12 pm EST** as they discuss how to harness your SharePoint investment with their pain-free 'consolidate and connect' strategy.

And if one's not enough, be sure to tune in for November's webinar on ['The Three Things You Need to Know About Integrating SharePoint 2010 into your Enterprise Architecture'](#). Join JackBe and ThreeWill on **Wednesday, November 17th at 12pm EST** to learn the 3-step concise roadmap to ensuring SharePoint is a first class citizen in your enterprise.

Where to Find Everything and Anything Presto



Many of you have been using the Presto Cloud for a couple of months and I think we can all agree it's packed with some great stuff. So why not [download Presto](#) in your own environment? Not only do you get a full-featured enterprise edition of our software for free but there are add-ons, utilities and more:

- Get the [Migration Utility](#) to migrate all your Presto 2.7 services, Mashups And apps to the latest 3.0 version.
- Check out the Presto Add-Ons: We have an [Excel Add-On](#), a Studio Add-On and of course, [Mashup Sites 4 SharePoint](#).
- Don't miss the new [Presto Products Page](#) for everything you need to know about beginning with 3.0.

And if you have any questions along the way, [shoot us a note](#) and we'll be happy to help. Not a member of the MDC, what are you waiting for? [Join today!](#)

Brush Up on Your App Making Skills

When you think 'App Tips', think 'Presto Cheat Sheets'. Quick and easy tutorials to save you valuable time when working with Presto. Here's just a few of our latest tips and tricks:



Learn how to elaborate on lists, databases and feeds to compare information with the new [Data Decorator](#) block in Wires.

Switch to Advanced Mode

Get sophisticated with [Advanced Mode](#) in App Maker by adding custom visualizations that make Apps easier to see and understand.



Learn how to keep it fresh with [Auto Refresh](#). Make sure your data never goes out of style by using this feature to grab new copies of your data at pre-scheduled intervals. Don't get left behind!



Reduce noise pollution with the [Filter Block](#) in Wires. Sometimes you have more data than you need, so how do you reduce the 'noise' to see only what's relevant? Implement the Filter Block in Wires to set parameters for your data.



Learn how to [Get Personal](#) with Inputs in App Maker. Take your filtered Mashups (from the previous App Tip entry) and turn them into personalized Apps with Inputs.

Stay tuned for future entries. If there's a tip or trick, you'll learn it here in the 'App Tips' blog series.

Unwind and Relax with the Web 2.0 Blog



As with most people who work in the Enterprise Software space, many days and nights are spent reading technical whitepapers, datasheets, and listening to webinars. Snore! It's time to take a moment for yourself and learn a little bit more about why Enterprise Apps are sparking a new generation of followers.

Read about what Deepak Alur, JackBe's VP of Engineering says about the evolving trends in the Enterprise App space:

- [Making Dashboards an 'Everyday Thing'](#): How do you create interactive on-demand dashboards without spending a billion dollars? Presto Mashboard is the answer, and Deepak tells you why.
- [Does your SOA need an Enterprise App Store?](#): An eBizQ blogger tweets: How would you describe SOA in one sentence? [RT@joemckendrick](#): *SOA in one concise sentence, 'App Store for the Enterprise.'* Great answer! (in 140 characters or less).
- [Using Enterprise Mashups to Save Billions](#): To increase usability and save billions, Joe McKendrick writes that you must achieve transparency in your organization and your data must be accurate and accessible remotely. Well how is that done? Enterprise Mashups, of course.

Stay Connected

As always, we try to make it as easy as possible to stay connected to anything and everything JackBe. Pick what works for you, we're everywhere you are:



Follow [@jackbe](#) or [@MashupDeveloper](#) or both. MashupDeveloper connects with our community and is just another way to connect with us and other Mashup and App developers.



The [Mashup Developer Community](#) has made its claim and we're sticking with our 'group'. If you haven't already be sure to move from our page to our group. Check your Facebook inbox for your invite.

We hope you found this installment of the JackBe newsletter helpful and informative. Tune in next month for even more exciting JackBe updates.

