

The Real-Time Business Intelligence Newsletter



Welcome clients, partners and friends to the July edition of the JackBe Real-Time Business Intelligence Newsletter. We've decided to keep this quarterly newsletter short and sweet so you can get back to some fun in the sun. In this issue there are some notable upcoming events and, of course, a few 'must reads'.

Upcoming August Event: 'Lessons Learned From Real-Time Business Intelligence'

In a rapidly changing world, organizations must be nimble and quick if they are to thrive. Experts say organizations need fast, accurate and reliable answers in 1/5th the time they did just a few years ago. Join John Crupi, JackBe's CTO on August 10th at 12pm EST, as he describes the top three lessons learned from dozens of Real-Time Intelligence projects; speed, quality and relevancy. Information in Real-Time impacts the future of decision-making and will change the way you think about Business Intelligence. [Register Today!](#)

Why is Real-Time Intelligence a 'Must Have' for Your Organization?

Even jackbe.com gets a fresh new look every now and then. This time it's all about explaining 'why'



Real-Time Intelligence is important to you.

[Start with Why We Need Real-Time Information?](#)

Then explore the [Must Have Elements of a Real-Time Solution](#). Lastly, read on to learn [Why Real-Time Intelligence Means Faster Decisions, Smarter Answers, More Relevant Information and a Better Bottom Line.](#)

Upcoming FREE Training: Delivering Real-Time Business Intelligence Solutions using Presto

[Day 1, September 14th, 12:00pm-1:00pm EST:](#)

What does it take to achieve Real-Time Business Intelligence?



Instead of solutions that only an expert or 'black belt' can use, learn how visual, collaborative self-service tools, influenced by today's consumer 'App' phenomenon, can help you eliminate bottlenecks and get Real-Time Intelligence in your organization. [Register Today!](#)

[Day 2, September 15th, 12:00pm-1:00pm EST:](#) *Point and Click Your Way to Real-Time Intelligence*

Real-Time Intelligence reverses the usual '80-20' workload between IT and the Business User, letting non-technical users perform most of the work through user friendly visual tools. Register for Day 2 of hands-on training where you will learn how Presto's visual tools can help make you (yes you, 'I've never coded a day in my life') assemble mashups, apps and dashboards in minutes. [Register Today!](#)

And if you read through all that but you're still asking 'what does this mean to me?', then take your pick and read, [Real-Time Intelligence for Decision-Makers](#), [Real-Time Intelligence for Analysts](#) and [Real-Time Intelligence for Business Developers](#).

Why Our Customers Value Real-Time Intelligence

Are you interested in how our customers talk about the value of Real-Time Intelligence? Check out our latest detailed case studies on [Qualcomm](#) and [Recovery.gov](#). Or watch our recent webinars with [Executive Director of Recovery.gov](#) and [Solutions Architect at Qualcomm](#).

Stay Connected With Us

We hope you enjoyed the summer edition of the JackBe Real- Time Business Intelligence Newsletter. If you have a minute be sure to let us know what you think about going "short and sweet" on the newsletter and more importantly, how do you like our new facelift? Until next time, stay connected with us on [Twitter](#), [Facebook](#) and [YouTube](#).