



Happy New Year and back to work it is. Full of new promise, resolution and ideas for the year ahead. At the beginning of a new year, it's important to look back on the year that passed and set goals for the year to come. So to keep us honest, we decided to share our yearly reflection with you. This issue includes,

- A recap of some of our best and brightest moments in 2010
- A sneak peek of where you can find us in 2011
- And our attempt at predicting the future (or just 2011 technology trends)

If this is your year to try connecting in more social ways, be sure to follow us on Twitter [@JackBe](#), or for community news [@MashupDeveloper](#). And we're one of the 500,000 people on [Facebook](#) too, so be sure to 'like' our page.

### Our Greatest Accomplishments in 2010

2010 was a banner year for JackBe. Here are just a few of the highlights:

- We announced our biggest product release to date bringing you the [App Store for the Enterprise](#).
- We announced a new platform, [Mashup Sites for SharePoint](#), empowering information-hungry workers to find, use and share code-free Mashups and Apps.
- We announced the availability of the [Presto Community Edition](#) running on Amazon's EC2 Cloud free of charge for all members of our Mashup Developer Community.
- In [partnership with Microsoft](#) we also made Presto available on the [Azure Cloud](#) as well as a featured solution in [Microsoft's DataMarket](#).
- In [partnership with Smartronix and Recovery.gov](#), JackBe played a pivotal role in the transparency initiative by providing user-configurable widgets like the [State Data Summary Widget](#) as well as a programmatic API for direct access to ARRA grant data.



And we rounded out the year with being named [Developer Tool of the Year](#) by ReadWriteWeb. There's nothing like ending the year on a high note.

### Where You Can Find Us in 2011

Since we're betting that 2011 is the year of [Real-Time Intelligence](#), we made sure we're available on the real-time web just about anywhere you look. Pick your date, time and topic and we'll be there when you arrive.

- [Achieving the Situational Awareness Mission through Real-Time Intelligence](#): Join us on **January 26 at 12pm EST** to learn how Real-Time Intelligence provides secure access,

visibility and transparency to mission-critical data, ultimately delivering the ability to provision and deploy live Apps as needed.

- [The 5 Things You Need To Know About Adding 'Real-Time' To Your Business Portfolio](#): Join us on **February 9 at 12pm EST** to discuss the future of Business Intelligence through live Intelligence Apps. If you missed our ['Does Your BI Suck...at Real-Time Intelligence'](#) webinar in December, this one is a must-see!
- [How to Get Real-Time Intelligence to the Right People in the Right Context in 3 Simple Steps](#): Join JackBe and Portal Solutions on **February 22 at 12om EST** to discuss actionable insight in the form of Real-Time Intelligence using JackBe's Presto and Portal Solutions' Knowledge Optimization approach.
- [Bring Real-Time Intelligence Into Your SharePoint Environment](#): Join us on **March 2 at 12pm EST** for this *exclusive* Microsoft-sponsored event and learn to unlock the value of information held within SharePoint by rapidly combining SharePoint data and external data for better insights. *Registration Coming Soon!*

**SPOILER ALERT:** JackBe has a big announcement coming up very soon. Here's a hint: Presto is going mobile!

## 2011 Predictions: It's Really Time for Real-Time

If it's really time for Real-Time, what time is it now? It's the time of year when the JackBe team and other industry big wigs, whip out their crystal ball and tell us what's in store for the year ahead. With this year deemed as the 'Real-Time Edge', what does that mean for our technology future?

- **"iClouds" join Apple's "iFamily."** Apple announces the "iCloud" specifically designed for iPad real-time intelligence Apps.
- **Gartner and Forrester face off in lengthy legal battle.** Gartner and Forrester both formally announce a new real-time BI niche called Real-time Intelligence (RI). Unfortunately, both companies have a very public legal battle over whether 'real-time' actually contains a hyphen.
- **BI lacks tradition.** IDC puts out the first "Traditional BI Vendors doing Real-time Intelligence" point paper which interestingly enough doesn't list any traditional BI vendors.
- **Amazon ditches the Kindle for Robots.** Amazon and Willow Grove announce the world's first real-time OpenCV (Computer Vision) cloud processing engines that can be used with personal iPhones, Android, camera-based tablets and even robots.
- **Oracle attempts Real-Time Real-Time.** Larry Ellison mandates that all Oracle software products include "Real-time" in their name. This includes renaming the only product that already has "Real-time" in its name: "Oracle Real-Time, Real-Time Decision Server." Sounds weird.



Check out [a full list of our 2011 Predictions](#) and much more on the [JackBe blog](#). We wish everyone a happy and healthy start to 2011. Untill next time, stay connected with us on [Twitter](#) and [Facebook](#).

Consume. Create. Customize. Collaborate. Confidence.

