



Take a breath of fresh air, spring is here and boy, do we have a lot information to share. In this issue we want to share what we've been doing and where we're heading. While you read this issue, ask yourself this:

- Is it time to 'Re-think Business Intelligence'?
- Can you summarize JackBe's Presto in 5 words or less?
- What industries benefit from Real-Time Intelligence?
- What organizational challenges does Real-Time Intelligence solve?
- Where can you see JackBe in the coming months?

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Rethink Your BI: Bring Real-Time Intelligence to Your Decision-Makers

Register for '[Rethink your Business Intelligence: Bring Real-Time Intelligence to Your Decision-Makers](#)'

When: April 6th at 12pm EST

Given the speed of change in today's business world, combined with the explosion of cloud and private data sources, many parts of your organization need to make decisions based on fast, accurate and reliable information.

Traditional Business Intelligence doesn't always fill this 'just in time' need. Join JackBe's CTO John Crupi on **Wednesday, April 6 at 12pm EST as he defines and demonstrates the newest component of BI: Real-Time Intelligence**. This live, fast, portable and social version of BI will change the way you make decisions: live data sources, fast visual tools, portable results, and a social ecosystem for effective collaboration.

[Register Now >>](#)

What are our peers saying about JackBe's Presto?



A few months ago, we had the unique opportunity to sit down with some of the founder fathers (and mothers) of Business Intelligence at the Boulder BI Brain Trust. This event taught us many things. The most important take-away was there are many dimensions of Business Intelligence and even the caretakers of BI are open to discussing how we might evolve and expand the definition. Here are just a few examples of where an evolved definition of Business Intelligence might take us in the future:

- [JackBe's Presto: A Self-Service, On-Demand Data Integration, Mashup-Based, Dashboard-Oriented, Business Intelligence Tool](#): Rick van der Lans at B-eye-Network outlines all the characteristics of Presto, and states "the combination of features makes Presto a product

worthwhile of studying."

- [On Business Intelligence and Real-Time Intelligence](#): Barry Devlin at B-eye-Network writes about the "definitional firestorm" raised by Real-Time Intelligence. He outlines the similarities and differences between Real-Time Intelligence and Traditional Business Intelligence.
- [JackBe Moves Further into Real-Time Intelligence](#): Bill Ives at the App Gap continues his discussion about Presto, saying its new real-time and mobile capabilities "makes sense to him for several reasons."

Along with redefining Business Intelligence, our peers have also paid close attention to the work we've done with SharePoint. Check out what they're saying about [Mashup Sites for SharePoint](#):

- [Creating SharePoint Mashups](#): SharePoint Pro blogs about the "problem of integrating SharePoint with the rest of your systems" and how Presto makes this process seamless.
- [Software Firm Uses Cloud Data Solution to Promote Real-Time Intelligence for Business](#): the Microsoft Case Study states the many benefits of "mak[ing] cloud-based data sources available through Presto."
- [JackBe Offers Intelligence for SharePoint](#): SP Tech Web writes about how the "data mashup"...market evolved into real-time intelligence."
- [Get Your Assets In The Cloud](#): JackBe's Chris Warner blogs that, "For those with a need for live data, the cloud is the perfect place to start."

Keep an eye out for more conversations and articles on where BI and SharePoint are headed in the future.

How Does Real-Time Intelligence Apply to Your Organization?

If you had a Real-Time Intelligence need, what problem would it solve? Maybe you don't know yet and you need some ideas? Check out some of our 'Presto in Action' videos to learn how Real-Time Intelligence might benefit your organization.

- The [Cyber Security Dashboard](#) offers a 360 degree view into DoD Network Operations Centers (NOCs) to better assess changing threat levels of known and unknown cyber attacks.
- The [Real-Time Customer Tracking Dashboard](#) tracks customer information along with buying habit history to help call center reps upsell their customers by accessing real-time deals and competitive product pricing for items they've been known to buy in the past.
- The [Real-Time Cloud Dashboard](#) tracks shipments of perishable food as it travels from the warehouse to the customer.
- The [Real-Time Grant Allocation Dashboard](#) tracks the spending of American Reinvestment and Recovery Act (ARRA) funds.
- The [Real-Time Data Center Monitoring Dashboard](#) demonstrates how datacenter analysts can monitor and manage the health and performance of their applications, servers and databases in one complete interactive view.



You can see these demos, and more, on our new [Demos Page](#).

What Industries Get the Most Value from Presto?

As Presto matures so does our [industry experience](#) and [growing customer list](#). We continue to have a strong presence in [government](#) with notable examples of how the [Defense Intelligence Agency](#) and

the [Defense Information Systems Agency](#) are using Presto today. We continue to grow our [financial services](#) and [healthcare](#) business as we engage with some of the nation's leading financial institutions and healthcare facilities nationwide.

But most recently, we've made significant strides in the [manufacturing industry](#). With our Real-Time Intelligence Solution, [Presto](#), manufacturing organizations can quickly assemble and deliver actionable intelligence across inventory, logistics, distribution and vendor channels for dynamic decision-making on the front lines of the business. And Presto's dynamic, live view of operational data lets you better align processes, reduce costs and increase efficiency across all lines of your business. Read more about how [Qualcomm](#), [Diebold](#) and [GE Energy](#) are using Presto to better align their manufacturing processes.

JackBe's a Man About Town

If we haven't been able to catch up with you in the last few months, hopefully you'll have a chance to drop by online or somewhere in person to learn more about how Presto could help you and your organization. We'll be around town, we hope to see you somewhere soon.

- [Get Involved, Track Government Recovery Spending with Real-Time Intelligence](#): Join the **Recovery Accountability and Transparency Board, together with JackBe and Smartronix, on May 4th at 12pm EST** as they show how recovery.gov is helping measure the impact of government investments to spur economic recovery.
- [DoDIIS 2011: in Detroit, Michigan on May 1-4](#). **Stop by our booth 434** and say hi to the team.

Untill next time, stay connected with us on [Twitter](#) and [Facebook](#).

Consume. Create. Customize. Collaborate. Confidence.