



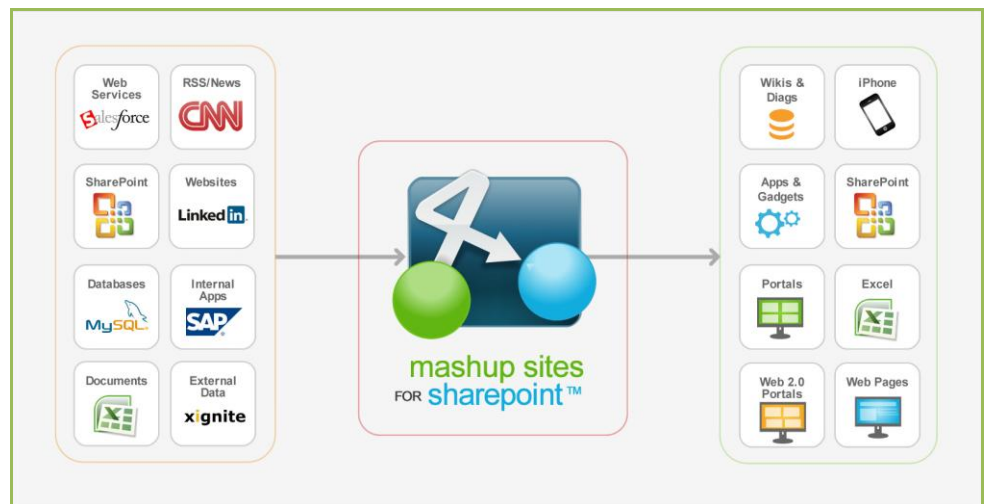
Mashup Sites for SharePoint

Let Your SharePoint Users Create, Use and Share Dynamic Enterprise Apps

In today's fast-paced world, competitive advantage is fueled by the ability to manage and respond to change. Business users need access to disparate information locked in large enterprise systems but IT departments often have limited bandwidth and resources to deliver real-time information in response to rapidly changing business situations.

Dynamically Connect SharePoint to your Enterprise

Mashup Sites for SharePoint brings a dynamic solution for relevant, real-time information to SharePoint users. Mashup Sites for SharePoint allows business users to make more accurate and timely decisions by connecting together information held inside and outside SharePoint, share the results with users in SharePoint and other enterprise destinations, and do it all safely with a secure and governed environment.



Mashup Sites for SharePoint allows organizations to unlock the value of information held in SharePoint by allowing users to rapidly combine their SharePoint data with information from large enterprise systems like ERP, SCM, CRM, and Business Intelligence. Mashup Sites for SharePoint also allows organizations to quickly and easily publish Mashups and Apps in native SharePoint formats, add them to existing SharePoint Sites or create new Sites from them, and share them with other users outside of SharePoint destinations.

Empower Your SharePoint Users & Enhance Your SharePoint ROI

Mashup Sites for SharePoint empowers users with relevant, timely information through easy-to-use tools that let them create, use and share Mashups and Apps. Mashup Sites for SharePoint empowers users to:

- **Create from SharePoint.** User-friendly point-and-click-tools let users build Mashups and Apps from SharePoint Lists, as well as any other enterprise, SaaS and cloud data sources.

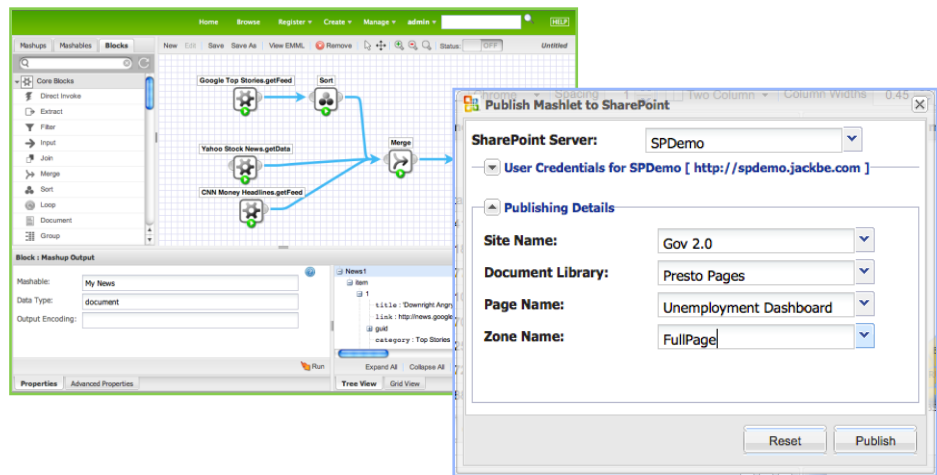




"JackBe is a unique solution to provide SharePoint data outside to other systems...it provides a layer on top to extend core Microsoft capabilities...what we've found is this natural synergy between Jackbe and Microsoft SharePoint platform to solve this siloed data issue."

Dean Halstead,
Collaboration
Architect, Microsoft

- **Publish to SharePoint.** Easy wizards let users publish Mashups and Apps as native SharePoint Lists and Web Parts, as well as any other enterprise destination including portals and smart phones.
- **Rely on Integrated Security.** A secure single sign-on capability between SharePoint and Mashup Sites for SharePoint ensures the safety and security of Mashups and Apps used inside and outside of SharePoint.
- **Include Rich Interactivity.** Users can quickly create communication between Web Parts that enables the ability to slice and filter information for deeply interactive Web Parts.
- **Use Your Current Installation.** There is no requirement to upgrade or migrate to new versions of SharePoint. Mashup Sites for SharePoint is compatible with all versions of SharePoint.



Instead of relying on custom development with inherent costs and project delays, Mashup Sites for SharePoint can maximize the ROI of your SharePoint investment with a solution that lets end users create, use and share Mashups and Apps.

About JackBe

JackBe® powers the App Store in the Enterprise, giving businesses the power to create and the freedom to choose Apps that address their unique needs. *Mashup Sites for SharePoint* gives businesses the ability to rapidly mashup previously unconnected information to power secure Apps and deliver them natively and securely to their SharePoint users for better collaboration and decision-making. For more information, visit www.jackbe.com/sharepoint.

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