



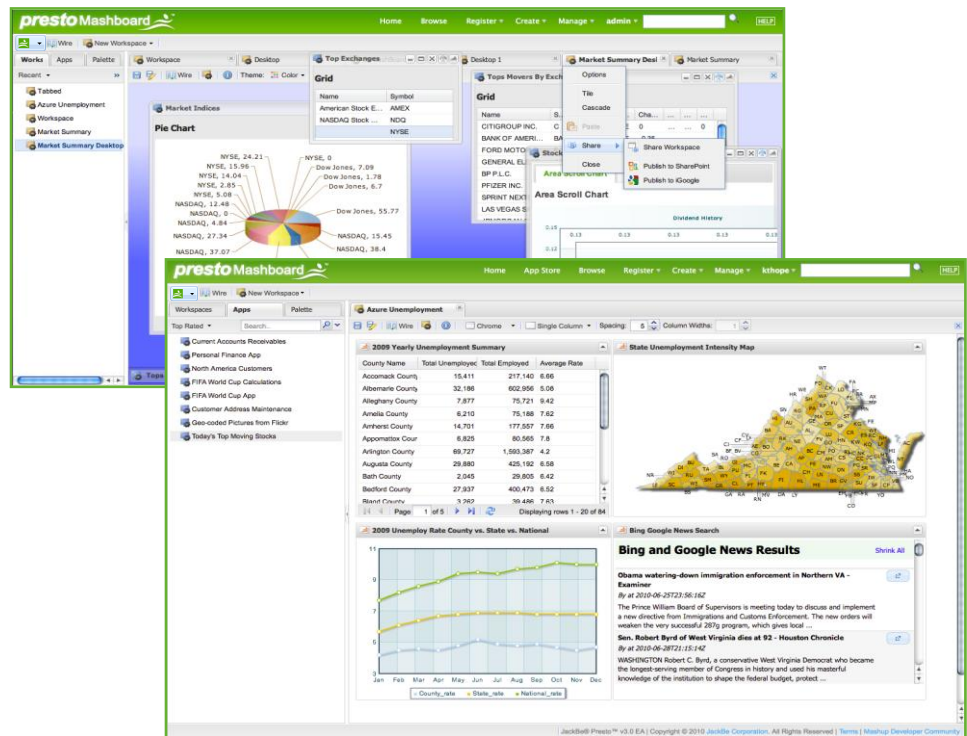
# Presto™ Mashboard

## Business-Driven App Dashboards

In today's fast-moving enterprise, information workers are often expected to deliver deeper insights into their real-time worlds. With Presto Mashboard™, organizations can benefit from rich visual dashboards that deliver *actionable* information with dynamic enterprise Apps and other decision-support content.

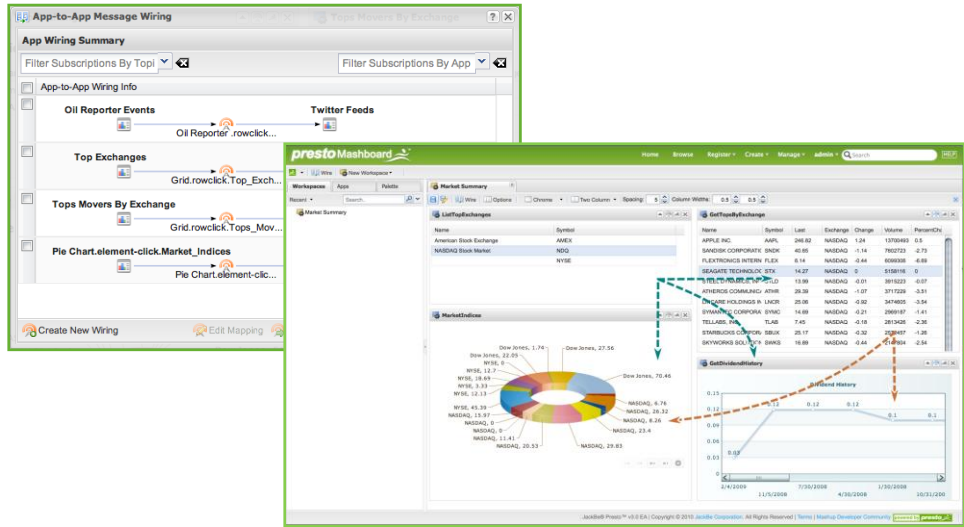
### Create App Workspaces for Better Context

Presto Mashboard allows power users to assemble a collection of Apps into 'Workspaces' that have a personalized look and feel. The Workspace can be comprised of Presto Mashup-driven Apps, or Apps from third-party marketplaces like Google Gadgets, web pages or rich media content. The ability to see information in one single view allows businesses to make more accurate and timely decisions on data coming from many different places.



### Connect Your Apps and Make Them Interactive

Presto Mashboard lets users connect Apps together in a Workspace, making the App act in interrelated ways. This process, called App 'wiring', connects user inputs into one App to drive the displays of information into other Apps in the Workspace. Now a Workspace of related Apps can truly be related, adding greater context to your data.

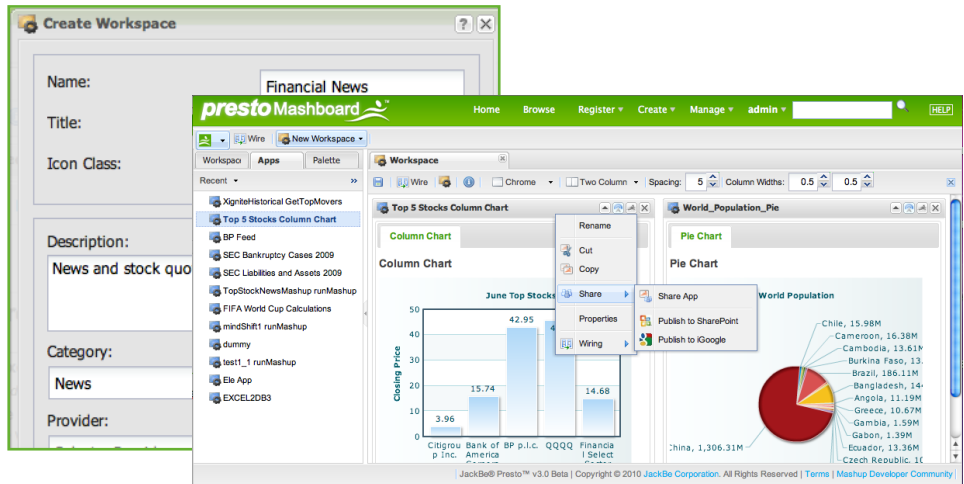


"There is an emerging type of dashboard product that enables power users to craft ad hoc dashboards for themselves and peers by piecing together elements from existing reports and external Web pages. I'm calling these 'Mashboards' because they 'mash' together existing charts and tables within a dashboard framework."

- Wayne Eckerson,  
Director of Research, The  
Data Warehousing  
Institute

## Share and Use App Workspaces Anywhere

Presto Mashboard lets users publish their App Workspace as yet another App. Because Presto makes App sharing easy, users can share their Workspaces with others through the Presto App Store or other enterprise App interfaces such as SharePoint and iGoogle.



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## About JackBe

JackBe® powers the App Store in the Enterprise for timely, relevant information that improves decision making and situational awareness. Our innovative Enterprise Mashup platform, Presto®, gives business users everything they need to provide a seamless App Store experience. For more information, visit [www.jackbe.com](http://www.jackbe.com).