



It's been a while since we chatted, hasn't it? 2009 was a great one for Enterprise Mashups and we expect 2010 is gonna be even better!

This issue of the Enterprise Mashup News and Notes is going cover a lot of ground. We're starting with a recap of some of the best of 2009 and then move on to what you can expect to see in early 2010.

An Invitation to Attend 'Mashing Microsoft'

Do you spend too much time organizing, aggregating and analyzing data from Microsoft Excel, Microsoft, PowerPoint, Microsoft databases and Microsoft SharePoint?

In 'Mashing Microsoft' JackBe's CTO and resident mashup swami, John Crupi, will show you:

- How to **easily** mash data between Excel, Project, SQL Server and SharePoint;
- How to **securely** mash Excel, Project, SQL Server and SharePoint data with other applications
- How to **quickly** share your mashups with others through 'mashup apps' and dashboards.



Learn more and register at http://www.jackbe.com/news_events/events.php.

Are Microsoft Mashups not your thing? How about 'Mashups for Real-Time Decision-Support'? Our March online event will discuss mashups and Business Intelligence and we will even have a special guest speaker. Details in the February Newsletter!

Top Blogs of 2009



We wrote a lot about Enterprise Mashups in 2009. While we're sure you would love to go read each and every blog, we did the hard part for you. Here's some of the more popular ones. And remember you can always check out all of Jackbe's enterprise mashup blogs at blogs.jackbe.com

[Do you know the 34 mashup patterns?](#) If you are looking into Enterprise Mashups, you'll want to learn more about the 34 mashup 'patterns'.

[Spreadsheet data is dead; not live. Don't try to Recover\(y\) it!](#)

Spreadsheets are so ubiquitous and so easy to use we tend to use it for just as many wrong things as good things.

[Lessons from The Golden Hammer and the Mule](#) A short story that compares and contrasts

mashups with their kissing cousin, the Enterprise Service Bus (ESB).

[When it comes to Enterprise Mashups...don't listen to me!](#) Our Co-Founder knew he didn't have all the answers, so he had his team set out to discover better ways to share the Mashup story.

[Tree House Mashups](#) The best tree houses are the ones built from pieces and parts found elsewhere. So, too, are the best mashups.

[Let's Put an End to 'Swivel Chair Integration'](#) JackBe's chief mashup swami discusses how Enterprise Mashups are a great way to solve the age-old 'integration-by-swivel-chair' problem.

[Mashups in Action: This Space Intentionally Left Blank](#) A custom-crafted mashup-in-action example resonates with a non-techy but still somehow feels insufficient. We explore why sometimes 'nothing' is the best answer to 'give me an example'.

Mashups (and JackBe, sometimes) in the News

2009 was a great year for mashups in the news. But this isn't about us, it's about how mashups are helping companies and governments achieve their mission in a faster, more agile way. Below is a sampling of a few news bits of the best from 2009.

- ["Defense Dept. Certifies JackBe Presto"](#)
- ["Mashups are Poised for Business Outbreak"](#)
- ["JackBe is Practicing Safe Mashups"](#)
- ["Podcast: John Crupi on the Value of Enterprise Mashups and Web 2.0"](#)
- ["JackBe Mashups are Nimble and Quick"](#)
- ["Ways to Make Government Data Sing"](#)



Something New for Mashup Developers

Are you one of the 4,000 members our [Mashup Developer Community](#) (MDC)? If not, you should be. If you are, we got news for you! In January the MDC was upgraded with a ton of new features and content.



If you are a beginner and simply want to learn to mash **there are over 40 new mashup tutorials for you**. If you are an advanced mashup maker and want to get 'extreme', we gotcha covered too. **Connect mashups with your SOA, your portal, your dashboard or your SharePoint** in our focused 'mashup interest groups'.

Something New for Mashup Executives

JackBe has released part 1 of a multi-part series from the folks at BizTechReports.com, ['Enterprise Mashup Platforms for Today's Increasingly Complex and Real-Time Context'](#).

This report is a great getting-started guide to enterprise mashups. Here's an excerpt:

“The potential of mashups in the enterprise is great. Enterprise Mashups offer a new way to accelerate the process of bringing together information throughout organizations, empowering non-technical business users to construct new insights that tap into the real-time sources of information that drive decisions.”

You can download the report at

<http://www.jackbe.com/resources/whitepapers.php>.

And for those of you who never want to miss an issue, the second part of the series, ‘A Developer’s Guide to Harnessing Enterprise Mashup Platforms’, will be coming out in February.

