



## **Real-Time Intelligence for Financial Institutions Improve Customer Insight, Reduce Risk, & Empower Analysts**

Banks are emerging from the financial crisis smarter, more profitable, and more determined than ever before to make better decisions across all areas of the business. They are focused on maximizing each customer relationship, making lending and investment decisions based on deeper analysis, and streamlined operations to deliver greater return.

But to succeed at these and other goals, banking decision-makers need better insight and they need it quickly. Traditionally the information that bankers need to make decisions is difficult – if not impossible – to attain quickly. Traditional information delivery through business intelligence products is constrained by an inability to add new data sources quickly or even provide new combinations of information from existing data sources. Decision-makers need to break out of the current week or month-long cycles between requesting and retrieving information. They need to add new information, perform new analyses, and create new insight.

Real-Time Intelligence provides banks with improved results across multiple areas, most notably with acquiring new customers, more intimately servicing existing customers, and increasing bank innovation through iterative and reusable development practices. JackBe's Presto Real-Time Intelligence Solution is the fastest way for businesses to gain actionable insight from live information through Real-Time Business Apps that can be used when and where users need them.

### **Real-Time Intelligence for Financial Institutions**

JackBe's Real-Time Intelligence Platform, Presto, with its secure data access, assembly, and rich visualization, is the choice for today's information-intensive business units in the financial services industry. Unlike existing business intelligence and middleware platforms, Presto Real-Time Intelligence Apps:

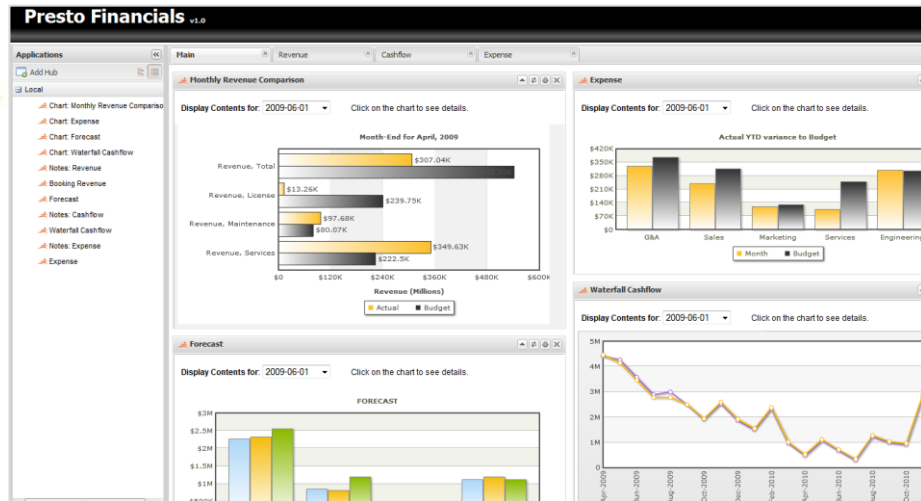
- Work with almost any security system to provide authorized users with immediate access to information
- Assemble data rapidly for instant consumption without the need to store the data
- Empower users to assemble all types of information, such as a complete view of credit risk, customer relationships, and operational processes – leading to new and better insight.



## Better Financial Decisions with Real-Time Intelligence

Accival collects disconnected and disjointed stock market information from multiple sources like Java applications and legacy systems. Because necessary data comes from disparate sources, Accival was unable to provide comprehensive real-time market information to traders and customers.

After creating *AcciFix* with JackBe's Presto, Accival was able to streamline automated business processes and empower personnel to improve order execution on the Mexican Stock Exchange. This Mashup-driven dashboard was created with Presto Mashboard so Apps can easily be wired together to create new insights and communicate events.



Implementing Presto Real-Time Intelligence Apps in your bank's operational business units provide:

- Governed, on-the-fly, data access to/from virtually any application or database
- 360° information views that encompass data across branches, departments, and the public web
- Platform that supports a entirely new agile design paradigm for real-time dashboards
- Increased self-service capabilities that empower better decision-making

## About JackBe

JackBe's award-winning Real-Time Intelligence platform, Presto, lets organizations make smarter, faster decisions. Presto connects decision-makers to live information sources while meeting the toughest enterprise security and governance requirements, providing answers in clicks instead of months. For more information, visit [www.JackBe.com](http://www.JackBe.com).

[www.jackbe.com](http://www.jackbe.com)  
4600 North Park Avenue  
Suite 200  
Chevy Chase, MD 20815  
240.744.7620  
[info@jackbe.com](mailto:info@jackbe.com)