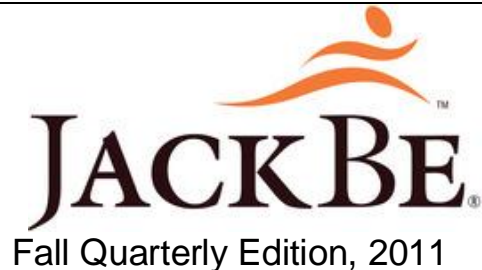


The Real-Time Business Intelligence Newsletter



Happy Holidays From JackBe!

Did you think you were slipping away without some holiday cheer coming your way? Not until we wish you good times, good cheer and a happy new year. With the holidays near, never fear, we still have goodies to share and stories to bare, read on to hear what's coming next year!



Have You Seen Presto Mobile Yet?

Just a few weeks ago, we announced the latest edition of our [Real-Time Business Intelligence platform](#). The release focused on mobile access through smartphones and tablets. All the details are at www.jackbe.com/mobile.



Download our [iPhone](#) and [iPad](#) Apps from Apple's iTunes Store. Learn about the new features of Presto Mobile in '[Creating & Using Mobile Apps](#)'.

To learn more about our mobile-focused approach to Business Intelligence, who that serves in your organization and the types of benefits Presto Mobile provides, watch the recording of our December 7th webcast, "Mobile Business Intelligence: What, Why and How?" (If you prefer a live webcast, you can bet you'll see this presentation on the calendar again in 2012!)

Who's Talking Real-Time Business Intelligence?

We don't like to toot our own horn, but JackBe has been in the news a bit lately. With topics like 'self-service', 'mobile', 'Apps' and even some 'mashups', there's lots of useful stuff in these articles.



[JackBe Makes Business Intelligence Self-Service](#)- JackBe is

Where's JackBe Going to be in 2012?

We're going to be very busy in 2012, with appearances at the [TDWI World Conference in Las Vegas](#), the [Bloor Group's Briefing Room](#), [Gartner's BI Summit in Los Angeles](#), and of course the one you know you can always find us: on our free monthly webinars. We've got some great stories directly from our customers and lots of real-world demonstrations you can learn from. We hope to see you at one of our events!

[Maximize Your Datacenter Operations with Real-Time Business Intelligence: 1.25.12](#)

Most organizations depend heavily on their IT infrastructure to support business-critical applications. Does your organization have real-time insight into the availability and performance of this mission-critical infrastructure and how it impacts day-to-day business operations? Learn how Real-Time Business Intelligence allows your datacenter professionals to immediately respond and react to operational challenges, avoiding costly outages and operational delays that hamper business productivity and efficiency. [Register Today!](#)

stressing an operational approach to business intelligence with Presto 3.2 offering a point and click interface and direct access to data sources including ERP and CRM systems and data warehouses.



Mashups for Real-Time Awareness: The Defense Information Systems Agency (DISA) needed a secure real-time dashboard solution that would combine data in order to present situational information from hundreds of disparate services to commanders on secure Department of Defense networks.



JackBe's Presto Platform Delivers Self-Service Mobile Business Intelligence- 'business directors, executives, and sales-focused road warriors...are all placing strong demands on enterprise IT to deliver real-time BI capabilities...to meet this emerging demand JackBe focuses on two key issues; the need to make real-time BI solutions easy to assemble and literally trivial to deploy.'

InformationWeek

5 Mobile BI Tips for SMBs- In a recent interview, Chris Warner and JackBe CTO John Crupi shared top five tips for successfully extending BI deployment to a mobile platform such as Apple's iPad, another tablet, or smartphones.

What's New for JackBe in the Year Ahead?

We've made an (early) New Year's Resolution to be a LOT more social in 2012! You shouldn't have to wait for our newsletter to hear the latest news, see the latest software or read the latest article, should ya? So we're going to pump up our [Twitter](#) volume, with live-casting of our webcasts and conferences. And we're going to make our [YouTube](#) channel into a regular TV station, with videos direct from our developers, our customers and maybe a few other special guests. Finally, Facebook will be archiving our [Mashup Developer Community Group](#) in the near future so we figure it's it's time we give all our fans a new home. Stay tuned for the big debut of JackBe's new face on Facebook, you won't want to miss it!



Real-Time Answers with Self-Service Business Intelligence: 2.22.12

Dashboards are powerful tools for improving operational efficiency and achieving key business objectives. By providing a self-service dashboard environment, power users can get the information they need when they want it, accelerating decision speed and improving operational performance. Learn how JackBe's Presto is a solution optimized for operational dashboards, letting non-techies merge live data from multiple systems into a single view so business users can measure, monitor and manage various business processes. [Register Today!](#)

Making Business Intelligence Portable: You Want to Put Your Dashboard WHERE?: 3.21.12

A recent Gartner report started with this: "Decision making is not something that happens only in the back office or the boardroom. Decisions are made on the road, in warehouses, in client meetings and in airport lounges...". How does your organization provide BI to employees outside the corporate headquarters? Does your organization have the time, resources or money to develop separate strategies to deliver secure enterprise information to diverse destinations? Learn how JackBe's Presto provides one approach to information delivery: for smartphones and tablets, for portals, and anywhere else your decision-makers need their BI. [Register Today!](#)