



Presto™: The Real-Time Intelligence Solution for Faster, Smarter Decisions

Today's Information Environment Requires Real-Time Intelligence

Organizations are generating new quantities of data at an unbridled pace. The 2009 IDC Digital Universe Study estimated that the amount of information created will grow 500% in just a few short years. In this type of dynamic environment, markets, technologies, product lines, and initiatives can prove vital or irrelevant at a moment's notice.

Traditionally, enterprises have relied on business intelligence to provide insight into their data. But traditional BI solutions aggregate and report on highly structured and disconnected 'warehoused' data, giving a rear-view mirror picture of the organization's situation rather than a real-time panorama. The dynamic, vibrant nature of today's information requires a forward-looking solution, as the *International Journal of Applied Mathematics and Informatics* described:

"There are very few secrets out there anymore. The only competitive advantage becomes speed. At the end of the day, it's about getting from point A to point B quicker than everybody else."

Rollin Ford, CIO, Walmart

'Almost every business practice has adapted to shortening business cycles, except for the Business Intelligence world. Why do we run our business operations disconnected from the insights that could make us more money and reduce costs? Why should we use out-of-date information all the time? Clearly something has to change in the way that we (human beings) use technology to process and analyze data.'

In our 'always on' world, where conditions change minute-by-minute, organizations can no longer run their business on out-of-date historical information. Decision-makers need fresh data from live information sources for their real-time operational decisions. Seeing, understanding and acting in real-time is proving to be the difference between success and failure in modern organizations.

Real-Time Intelligence Means Better Decisions

While Real-Time Intelligence may not apply to every decision-support need, Real-Time Intelligence can benefit every modern enterprise. A survey of 540 organizations by the research firm Gartner showed a 300% rise in the need for 'instantaneous' data in less than 4 years.

The damage caused by dated or incomplete information can be dramatic. A survey by the global consulting firm Accenture of 1,009 Fortune 500 managers underscored the importance of the right information, at the right time:



- **59%** said they miss information they should have used;
- **42%** use the wrong information at least once a week;
- **47%** don't have confidence in their current information.

Example applications of effective Real-Time Intelligence Apps include Performance Indicators/Metrics, Operations Management, Situational Awareness, Government Transparency and Accountability, and 360-Degree Views.

Presto: The Real-Time Intelligence Solution

JackBe's Presto solves Real-Time Intelligence problems by delivering actionable information from live disparate enterprise systems while complying with the toughest data security and governance requirements.

Presto's Real-Time Intelligence Apps are unique because they are:

- ***Live.*** Presto Apps deliver Real-Time Intelligence directly from *live* data sources.
- ***Fast.*** Presto Apps are assembled in *hours or days*, instead of months or years.
- ***Social.*** Presto Apps are built for collaboration, leveraging the work of others and enabling solutions that are greater than the sum of the parts.
- ***Portable.*** Presto Apps can be used anywhere including portals, SharePoint, desktops, spreadsheets, websites, and mobile devices.
- ***Secure.*** Presto Apps have the US Government's highest security accreditation and are secure enough for the sensitive uses.

Today Presto is helping organizations of every type, public and private, that have critical information needs which are time-sensitive, often requiring solutions within hours or days.

JackBe's customers include more than 100 enterprises and government agencies in a wide variety of industries around the world. Presto provides these organizations with powerful visual assembly tools (for power-users and developers) to create Real-Time Intelligence Apps for Real-Time decisions.

"...huge amounts of data [are] available to organizations, but it's not always clear how to make practical use of it. Tools like JackBe can help turn all this data into something end users can work with minimal support from IT."

ReadWriteWeb, Nov 2010

Better Manufacturing with Real-Time Intelligence

Qualcomm, an \$11 billion manufacturer of digital wireless telecommunications products, grew its organization very quickly, both organically and through acquisition. The result was a disparate, disconnected collection of production management portals that provided a patchwork view of their manufacturing efforts.

Qualcomm used JackBe's Real-Time Intelligence Solution, Presto, to provide a 360-degree view of all available chip manufacturing process data. The solution provides management with comprehensive 'App Dashboards' that unify and correlate all available manufacturing information, delivered through the existing portal architecture.

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About JackBe

JackBe's award-winning Real-Time Intelligence platform, Presto, lets organizations make smarter, faster decisions. Presto connects decision-makers to live information sources while meeting the toughest enterprise security and governance requirements, providing answers in clicks instead of months. For more information, visit www.JackBe.com.