

Business Overview: Presto Studio

Igniting the User Revolution

Users are demanding more from the web. Conversely, enterprises need to continually seek proven technologies that increase their workforce productivity and or create a superior customer experience above that of their competition. Whether it's a public facing web application or an internal custom web app, Presto Studio along JackBe's Enterprise Ajax Framework provide the ability to create web based solutions that:

- Unite data from disparate core assets
- Present dynamic, interactive views of real-time business data
- Reduce development and deployment times and costs

Agile Web Solutions

Loaded with continuous improvements from five years of commercial deployments, Presto Studio provides your users with increased productivity when responding to business unit needs.

Business Unit Benefits:

- New Revenue Channels - solutions that unlock valuable enterprise intellectual property for reuse that was previously trapped
- Efficiency - greater communication between your organization, partners, and end customers
- Peace of Mind – a trusted environment to share information
- Faster Decisions – consolidated views of disparate data

Studio: Respond Faster to Business Challenges

JackBe knows that competitive businesses require enterprise-class technology which leverages existing IT assets with the latest Enterprise Web 2.0 features and functionality. Studio provides this with proven reliability and performance from a company who knows user-driven Web 2.0.

Presto Studio is a complete development and runtime environment for rapid creation of sophisticated, rich-client applications using Ajax and Mashup technologies. It offers a unique approach to design, development and delivery of Web based user-orientated applications.

Developers can now leverage existing assets in a familiar environment to quickly respond to changing business needs. The solutions created interact seamlessly with other Presto family products which means that as challenges arise, your solutions team can create revolutionary answers with no need to "rip and replace" your existing infrastructure.

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Product Highlights

- Browser-Based IDE
- Drag and Drop Paradigm
- Binding to Back-end Data
- Robust Enterprise Widgets
- High Performance Runtime

Key Benefits:

- Improve worker productivity and accuracy
- Leverage your investments in SOA/Web Services
- Reduce total cost of ownership (TCO)
- Reach new customers
- Boost customer satisfaction and loyalty

"JackBe's technology helps Forbes.com offer users the quickest and easiest means for finding information on our site. We look forward to additional JackBe Ajax-enabled innovations which will further enhance the user experience."

— Mike Smith, General Manager of Operations, Forbes.com