



**JACK BE™**  
The user is the killer app

## Presto Edge: Bringing the Power of Data Mashups to Enterprise Users

Enterprises have begun implementing new Web 2.0 productivity tools such as blogs and wikis, but have struggled to deliver a strategic and comprehensive solution that embraces the full potential of user-driven integration and enterprise mashups. This is due in part to a lack of options that are business unit focused while complying with corporate standards for web applications, security, and governance. In the enterprise user-focused mashup solutions must integrate with public data services as well as corporate systems and processes in order to realize definable user productivity improvements.

### Enter Enterprise Mashups

Web 2.0 is all about the user and JackBe leads this revolution into the enterprise with our Presto enterprise mashup software. Rooted organizations have a wealth of existing databases, legacy applications, and complex governance policies which have great potential to improve daily business results if users have appropriate access to combine data from these sources and tackle ad-hoc challenges.

Presto Edge provides users with the capabilities to quickly solve their problems with mashup applications, while still adhering to enterprise requirements and standards. Presto provides:

- Powerful enterprise mashup applications
- User-driven integration
- Ad-hoc solutions leveraging real time data

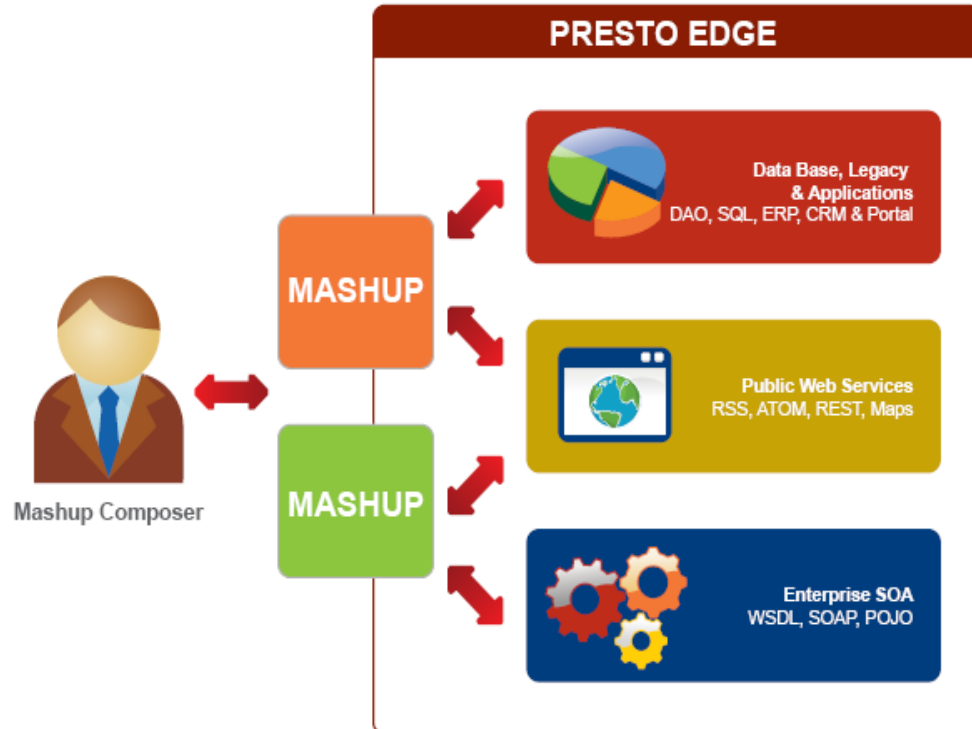
### Presto Edge Highlights

Presto Edge is a flexible mashup solution that provides users and developers with secure and consolidated access to disparate data and information. With Presto Edge, users can meet many of their information needs with intelligent features:

| Problem  | Solution   | Edge Features   |
|--|--|---|
| Access disparate data & information                      | Empower business users with the information they need, when they need it                           | <ul style="list-style-type: none"> <li>▪ Discovery and Sharing for Web Services</li> <li>▪ Secure Data and Service Access</li> </ul>                    |
| Self-service problem solving in real time                | Empower users to locate, access, and mashup data according to changing business needs              | <ul style="list-style-type: none"> <li>▪ Enterprise Mashup Server</li> <li>▪ Mashup interfaces and languages for constructing ad-hoc mashups</li> </ul> |
| Collaborate and share mashups and RIA with trusted users | Facilitate the sharing of these solutions through trusted collaboration between users and partners | <ul style="list-style-type: none"> <li>▪ Tagging, Ranking, and Mashup Browser Interface</li> <li>▪ Federated Mashup Access</li> </ul>                   |

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The majority of today's enterprise data and services are either not accessible or not in a user-ready format. Presto Edge helps enterprises realize the vision of empowerment by allowing users to access multiple data sets, integrate (mash) them according to their specific rules, and then share mashups across the organization to help you achieve increased collaboration amongst distributed teams.



*"Enterprises are quickly recognizing the productivity benefits from implementing rich client solutions. JackBe is clearly delivering a unique solution with strengths such as 'no-touch' rich client capabilities that don't require plug-ins and can work in enterprises' existing corporate environments."*

— Ronald Schmelzer, Senior Analyst, ZapThink

### Presto Edge Benefits

Presto software allows developers and users to easily mashup disparate information stored in various formats.

- Speed: business units can immediately respond to challenges
- Reduced Costs: users save precious time through trusted sharing
- Business Agility: business units gain solution flexibility & control of their destiny

Presto Edge provides reliable browser-to-data messaging for real-time, bi-directional information delivery and scalable access through existing RIA, Portal, and UI technologies.

- Increased Productivity: quickly combine data from anywhere
- Trust: comply with existing security and governance infrastructure
- Reuse: securely leverage existing enterprise intellectual property

Presto Edge provides distributed businesses collaboration features that allow experts to share context-based analysis with like-domain users perform similar daily business tasks.

- Accurate Decisions: real-time data push to the right people
- Faster Solutions: promote reuse rather than constant reinventing from scratch
- Efficiency: user-based tagging & rating reduces time wasted on trial & error

### About JackBe

JackBe provides a new user-driven tier of integration technology to power enterprise mashups. The resulting value is increased business unit freedom to access and integrate data & collaborate in a new style featuring rich Web interaction. JackBe's standards-based Presto mashup platform unites the strengths of Ajax, SOA, & existing IT investments to help enterprise users be the killer app.

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